


ExCeL London ICC = ExCeL London is a large exhibition centre. The World Cup will be held in the ICC area at the far East end of the facility, most accessible from the Prince Regent DLR stop or car drop off area outside the Aloft London Hotel.

 Broadcast Live Online = These sessions are available for live viewing. Recordings of the sessions are also available immediately following session conclusion.

TUESDAY, 26 SEPTEMBER

Attire: Business casual, traditional cultural attire encouraged

| Time | Activity | Building | Level | Location | Platform |
|---|--|-------------|-------|-----------------|---|
| 12:00 - 20:30 12:00p - 8:30p | Event Check In All attendees must pick up event credentials required for entry to all sessions. | ICC @ ExCeL | 0 | Boulevard | |
| 13:00 - 14:30 1:00p - 2:30p | Faculty Advisor Best Practice Session Enactus advisors are invited to learn, collaborate and share best practices. | ICC @ ExCeL | 3 | Capital Suite 1 |  Interactive Session |
| 15:00 - 16:30 3:00p - 4:30p | World Cultural Experience All attendees invited to experience the diverse cultures within our network. | ICC @ ExCeL | 0 | Capital Hall |  Networking Activity |
| 17:00 - 18:30 5:00p - 6:30p  | Opening Ceremony All attendees invited to the official opening of Enactus World Cup 2017. Experience unique view of the UK, Parade of Nations and live timeslot drawing. | ICC @ ExCeL | 0 | Auditorium |  Plenary Session |







WEDNESDAY, 27 SEPTEMBER

Attire: Business professional attire required for entry to all activities

| Time | Activity | Building | Level | Location | Platform |
|----------------------------------|---|--------------------|-------|--|---|
| 07:00 - 19:30 7:00a - 7:30p | Event Check In All attendees must pick up event credentials required for entry to all sessions. | ICC @ ExCeL | 0 | Boulevard | |
| 08:00 - 09:00 8:00a - 9:00a | Opening Round Judge Orientation: Leagues 1-4 Judges for Leagues 1-4 must attend (continental breakfast served). | ICC @ ExCeL | 3 | Capital Suite 17 |  Competition Preparation |
| 08:00 - 09:00 8:00a - 9:00a | The Water Race Judge Orientation Judges for Water Race Impact Competition must attend (cont' breakfast served). | ICC @ ExCeL | 3 | Capital Suites 14/15/16 |  Competition Preparation |
| 09:00 - 10:30 9:00a - 10:30a | The Water Race Impact Competition Top four teams present impact of their work and opportunities for acceleration. Limited seating available for observers. | ICC @ ExCeL | 3 | Capital Suites 14/15/16 |  Competition |
| 09:15 - 12:15 9:15a - 12:15p | Opening Round of Competition: Leagues 1-4 Teams present their impact, two from each league advance to Semi-Final. Limited seating available in each room for observers. | ICC @ ExCeL | 3 | Capital Suites League 1: Suite 12 League 2: Suite 10 League 3: Suite 8 League 4: Suite 4 |  Competition |
| 10:00 - 16:00 10:00a - 4:00p | Innovation Stations Attendees are invited to meet sponsor companies, innovate and collaborate. | ICC @ ExCeL | 0 | Capital Hall |  Networking Activity |
| 11:00 - 12:15 11:00a - 12:15p | Collaboration Session: The Future of Social Media for Positive Impact A select group of students, alumni and executives are invited to participate. | ICC @ ExCeL | 0 | Capital Hall |  Interactive Session |
| 11:30 - 13:00 11:30a - 1:00p | 1 Race 2 End Waste Judge Orientation Judges for the 1 Race 2 End Waste Competition must attend (lunch served). | ICC @ ExCeL | 0 | Capital Suites 14/15/16 |  Competition Preparation |
| 12:00 - 13:15 12:00p - 1:15p | Opening Round Judge Orientation: Leagues 5-8 Judges for Leagues 5-8 must attend (lunch served). | ExCeL London - ICC | 3 | Capital Suite 17 |  Competition Preparation |
| 13:00 - 14:30 1:00p - 2:30p | 1 Race 2 End Waste Impact Competition Top four teams present impact of their work and opportunities for acceleration. Limited seating available for observers. | ICC @ ExCeL | 3 | Capital Suites 14/15/16 |  Competition |

WEDNESDAY, 27 SEPTEMBER (continued)

Attire: Business professional attire required for entry to all activities

| Time | Activity | Building | Level | Location | Platform |
|---|---|-------------|-------|--|---|
| 13:30 - 16:00 1:30p - 4:00p | Opening Round of Competition: Leagues 5-8 Teams present their impact, two from each league advance to Semi-Final. Limited seating available in each room for observers. | ICC @ ExCeL | 3 | Capital Suites League 5: Suite 12 League 6: Suite 10 League 7: Suite 8 League 8: Suite 4 |  Competition |
| 15:00 - 16:15 3:00p - 4:15p | Collaboration Session: Advancing the 2030 Global Goals through Entrepreneurial Action A select group of students and executives are invited to participate. | ICC @ ExCeL | 0 | Capital Hall |  Interactive Session |
| 17:00 - 19:00 5:00p - 7:00p  Broadcast Live Online | The Global Goals Forum & Awards Ceremony All attendees invited to experience a special forum of Enactus students serving as Global Goals Ambassadors, followed by announcement of Race awards, teams advancing to Semi-Final Round and live timeslot drawing. | ICC @ ExCeL | 0 | Auditorium |  Plenary Session |
| 19:00 - 20:00 7:00p - 8:00p | Executive Reception Hosted by: KPMG An invitation-only event. | ICC @ ExCeL | 0 | Capital Hall |  Networking Activity |
| 20:00 - 21:30 8:00p - 9:30p | Executive Dinner Hosted by: KPMG An invitation-only event. | ICC @ ExCeL | 0 | Capital Hall |  Networking Activity |

THURSDAY, 28 SEPTEMBER

Attire: Business professional attire required for entry to all activities

| Time | Activity | Building | Level | Location | Platform |
|---|---|-------------|-------|--|---|
| 07:00 - 18:30 7:00a - 6:30p | Event Check In All attendees must pick up event credentials required for entry to all sessions. | ICC @ ExCeL | 0 | Boulevard | |
| 08:45 - 09:45 8:45a - 9:45a | Semi-Final Round Judge Orientation Semi-Final Round Judge must attend (beverages will be available). | ICC @ ExCeL | 3 | Capital Suite 17 |  Competition Preparation |
| 10:00 - 12:30 10:00a - 12:30p | Semi-Final Round of Competition Top 16 teams present their impact. Divided among 4 leagues, 1 team from each will advance to Final Round. Limited seating available for observers. | ICC @ ExCeL | 3 | Capital Suites League 1: Suite 12 League 2: Suite 10 League 3: Suite 8 League 4: Suite 4 |  Competition |
| 10:00 - 14:00 10:00a - 2:00p | Innovation Stations Attendees are invited to meet sponsor companies, innovate and collaborate. | ICC @ ExCeL | 0 | Capital Hall |  Networking Activity |
| 11:45 - 14:15 11:45a - 2:15p | Final Round Judge Networking Luncheon & Orientation Final Round Judges must attend this luncheon and orientation. | ICC @ ExCeL | 0 | London Suites 3/2 |  Competition Preparation |
| 12:30 - 14:00 12:30p - 2:00p | The Races Empowered by Enactus Collaboration Luncheon Invitation-only luncheon for selected students and executives. | ICC @ ExCeL | 3 | Capital Suite 16 |  Interactive Session |
| 13:00 - 14:15 1:00p - 2:15p | Semi-Final Round Judges, League Coordinators & Scoring Verifiers Luncheon Judges, League Coordinators and Scoring Verifiers. | ICC @ ExCeL | 3 | Capital Suite 17 |  Networking Activity |
| 14:30 - 15:30 2:30p - 3:30p  Broadcast Live Online | Announcement of Final Round Teams & Special Awards Ceremony All attendees invited for presentation of the Entrepreneurial Spirit Award, Global Alumni Award, and the announcement of Final Round Teams. | ICC @ ExCeL | 0 | Auditorium |  Plenary Session |
| 15:30 - 18:00 3:30p - 6:00p  Broadcast Live Online | Final Round of Competition All attendees are invited to watch the Final Round of Competition. | ICC @ ExCeL | 0 | Auditorium |  Competition |
| 18:00 - 19:00 6:00p - 7:00p  Broadcast Live Online | Closing Ceremony & Announcement of Enactus World Champion All attendees are invited official closing, presentation of the Global Champion Award and announcement of 2017 Enactus World Cup Champion. | ICC @ ExCeL | 0 | Auditorium |  Plenary Session |
| 19:00 - 22:00 7:00p - 10:00p | Enactus Party with a Purpose Presented by: TBD All attendees are invited to celebrate and enjoy networking, music and fun! | ICC @ ExCeL | 0 | Capital Hall |  Networking Activity |